

Transport Topics 2018 Editorial Calendar

First Quarter 2018

January

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Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows	Rate Reduction Plans
1/1	12/8/17	12/14/17	Year in Preview			Finance
1/8	12/21/17	12/28/17	Active Safety Technology		Transportation Research Board: Washington, DC, 1/7-1/11	Technology
1/15	12/28/17	1/4/18	Tractor Aerodynamics			Oil, Lube & Fuel
1/22	1/5 E&MU 12/20/17	1/11 E&MU 12/27/17	Starters and Alternators	E&MU	HDAW: Las Vegas, NV, 1/22-1/25	Equipment AD Impact Study
1/29	1/12	1/18	Global Tire Market/ Expanding Tire Options			Tires & Wheels

February

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2/5	1/19	1/25	Toll Management		NATSO: Nashville, TN, 2/10-2/13	Finance
2/12	1/26 iTECH 1/12	2/01 iTECH 1/18	Fleet Telematics Update	iTECH		Technology Trailers
2/19	2/2	2/8	TMC Preview Issue		Annual Recruitment and Retention Conference: Nashville, TN, 2/21-2/23	TMC
2/26	2/09	2/15	Vocational Trucks		RILA: Tucson, AZ, 2/25-2/28	Equipment Tires & Wheels

March

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3/5	2/16	2/22	TMC Show Issue	ShowBuzz	TMC: Atlanta, GA, 3/5-3/8 NTEA: Indianapolis, IN, 3/6-3/9	TMC
3/12	2/23 E&MU 2/9	3/1 E&MU 2/15	TMC Review	E&MU		TMC Equipment
3/19	3/2	3/8	Mid-America Trucking Show Issue	ShowBuzz	American Truck Dealers: Las Vegas, NV, 3/22-3/25 Mid-America Trucking Show: Louisville, KY, 3/22-3/24	Equipment Finance
3/26	3/9	3/15	Maintaining Onboard Technology		TCA: Kissimmee, FL, 3/25-3/28	Technology Trailers

Second Quarter 2018

April

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Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows	Rate Reduction Plans
4/2	3/16	3/22	Predictive Analytics			AD Impact Study Shippers Equipment
4/9	3/23 TT50 3/1	3/29 TT50 3/8	Logistics Update	TT Top 50 Logistics Companies LiveOnWeb	Transportation Intermediaries Association: Palm Desert, CA, 4/8-4/11 TRALA: Scottsdale, AZ, 4/8-4/11	Shippers Logistics TT50
4/16	3/30	4/5	Tires & Retreads Costs & Benefits		Truck World: Toronto, 4/19-4/21	Technology Tires & Wheels
4/23	4/6 iTECH 3/23	4/12 iTECH 3/29	Load Tracking for Shippers	iTECH		Technology Shippers
4/30	4/13	4/19	Fuel Card Update		NASSTRAC: Orlando, FL, 4/28-5/1 National Private Truck Council: Cincinnati, OH, 4/29-5/1	Oil, Lube & Fuel

May

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5/7	4/20	4/26	Performance-Based Driver Pay			Finance
5/14	4/27 E&MU 4/13	5/3 E&MU 4/19	Alternative Fuel Update	E&MU		Equipment Oil Lube & Fuel
5/21	5/4	5/10	Technician Training		ATA Leadership: Marco Island, FL, 5/20-5/23	Finance
5/28	5/11	5/17	Electric Power Vehicles			Tires & Wheels Technology

June

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6/4	5/18	5/24	Downspeeding			Equipment Oil Lube & Fuel
6/11	5/25 iTECH 5/11	5/31 iTECH 5/17	Autonomous Trucking Update	iTECH		Technology
6/18	6/1	6/7	ELD Update			Trailers
6/25	6/8	6/14	Midyear Stock Review and Finance Update			Finance

Third Quarter 2018

July

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Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows	Rate Reduction Plans
7/2	6/15	6/21	Ports Automation			Logistics
7/9	6/22	6/28	Cargo Sensors			Trailers Shippers
7/16	6/29 TT100 6/7	7/5 TT100 6/14	TT Top 100 For-Hire Carriers	TT Top 100 For-Hire Carriers LiveOnWeb		TT100
7/23	7/6 E&MU 6/22	7/12 E&MU 6/28	Low-Rolling-Resistance Tires	E&MU		Tires & Wheels Equipment
7/30	7/13	7/19	Light & Medium-Duty Review			Equipment

August

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8/6	7/20	7/26	Cyber Security			
8/13	7/27	8/2	National Truck Driving Championships/Tire Safety Tips		ATA National Truck Driving Championships: Columbus, OH, 8/15-8/18	Tires & Wheels
8/20	8/3 TT100 7/12	8/9 TT100 7/19	TT Top 100 Private Carriers	TT Top 100 Private Carriers LiveOnWeb		TT100
8/27	8/10 iTECH 7/27	8/16 iTECH 8/2	Onboard Video as Data Analytics Platform	iTECH		Technology

September

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9/3	8/17	8/23	Cargo Securement			Trailers
9/10	8/24	8/30	Intermodal Update			Shippers/Logistics
9/17	8/30 TT50 8/9	9/6 TT50 8/16	TT Top 50 Global Freight Carriers	TT Top 50 Global Freight Carriers	ATA Technology & Maintenance Council Fall Meeting: Orlando, FL, 9/15-9/20 Intermodal Expo: Long Beach, CA, 9/16-9/18	TT50 Logistics
9/24	9/7 E&MU 8/24	9/13 E&MU 8/30	Engine Aftertreatment Update	E&MU	IAA: Hanover, Germany, 9/27- 10/4	Equipment Oil Lube & Fuel AD Impact Study

Fourth Quarter 2018

October

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Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows	Rate Reduction Plans
10/1	9/14	9/20	Supply Chain Tech Update		Council of Supply Chain Management Professionals: Nashville, TN, 9/30-10/3	Logistics
10/8	9/21 iTECH 9/7	9/27 iTECH 9/13	App-Based Freight Brokerage	iTECH		Technology Shippers
10/15	9/28	10/4	ATA MCE Preview Issue			ATA
10/22	10/5	10/11	Insurance and Trucking			Finance
10/29	10/12	10/18	ATA MCE Show Issue	ShowBuzz	ATA MCE: Austin, TX, 10/27-10/30	ATA

November

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11/5	10/19	10/25	ATA MCE Post Show Coverage		Used Truck Association: Orlando, FL, 11/7-11/10	ATA
11/12	10/26 E&MU 10/12	11/1 E&MU 10/18	Aerodynamics	E&MU		Equipment Trailers
11/19	11/2	11/8	Freight Security			Shippers
11/26	11/9	11/15	Combating Corrosion			Equipment

December

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12/3	11/16	11/21	Cab Ergonomics			Equipment
12/10	11/21 iTECH 11/7	11/29 iTECH 11/14	Monitoring Driver Fatigue/Distracted	iTECH		Technology
12/17	11/30	12/6	Total Cost of Ownership			Finance
12/24 and 12/31	12/7	12/13	Year in Review			