

Transport Topics 2020 Editorial Calendar

First Quarter 2020

		Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows
January							
S	M	T	W	T	F	S	
			1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		
		1/6	12/13/19	12/19/19	Year in Preview		CES: Las Vegas, NV, 1/7-10
		1/13	12/27	1/2	Logistics; RoadSigns Podcast: Season 7		Transportation Research Board: Washington, D.C., 1/12-16
		1/20	1/3	1/9	Technology		
		1/27	1/10 E&MU: 12/27/19	1/16 E&MU: 1/2	Spotlight on Trucking Equipment and Maintenance	Equipment & Maintenance Update, Q1 Edition	HDAW: Grapevine, TX, 1/27-30
February							
S	M	T	W	T	F	S	
						1	
2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
		2/3	1/17	1/23	Shippers		NATSO: Denver, CO, 2/6-9
		2/10	1/24	1/30	Dealers		American Truck Dealers: Las Vegas, NV, 2/14-17
		2/17	1/31	2/6	TMC Annual Meeting Preview		Recruitment and Retention Conference: Nashville, TN, 2/19-21
		2/24	2/7	2/13	TMC On-Site Show Issue		ATA Technology & Maintenance Council Annual Meeting: Atlanta, GA, 2/24-27
March							
S	M	T	W	T	F	S	
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8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30	31					
		3/2	2/14	2/20	TMC Coverage		TCA: Kissimmee, FL, 3/1-3 NTEA Work Truck Show: Indianapolis, IN, 3/3-6
		3/9	2/21 iTECH: 2/7	2/27 iTECH: 2/13	Spotlight on Trucking Technology; RoadSigns Podcast: Season 8	iTECH, Q1 Edition	
		3/16	2/28	3/5	Maintenance; Accelerators: Leaders Who Set the Pace		
			Ad Impact Study				
		3/23	3/6	3/12	Driver Focus; MATS On-Site Show Issue		Mid-America Trucking Show: Louisville, KY, 3/26-28
		3/30	3/13 TT50: 2/21	3/19 TT50: 2/27	MATS Coverage; Spotlight on Third-Party Logistics Firms	TT Top 50 Logistics Companies	Transportation Intermediaries Association: Austin, TX, 4/1-4

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Second Quarter 2020

		Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows
April							
S	M	T	W	T	F	S	
			1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30			
4/6	3/20	3/26	Equipment				
4/13	3/27	4/2	Trailers				
4/20	4/3	4/9	Tires & Wheels				
4/27	4/10 E&MU: 3/27	4/16 E&MU: 4/2	Spotlight on Trucking Equipment and Maintenance	Equipment & Maintenance Update, Q2 Edition	National Private Truck Council: Cincinnati, OH, 4/26-28		

May							
S	M	T	W	T	F	S	
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3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	
31							
5/4	4/17	4/23	Oil & Lubricant; RoadSigns Podcast: Season 9		National Tank Truck Carriers: Las Vegas, NV, 5/3-5		
5/11	4/24	4/30	Insurance		Advanced Clean Transportation Expo: Long Beach, CA, 5/11-14		
5/18	5/1	5/7	Engines Road to NTDC				
5/25	5/8 iTECH: 4/24	5/14 iTECH: 4/30	Spotlight on Trucking Technology; Road to NTDC	iTECH, Q2 Edition			

June							
S	M	T	W	T	F	S	
	1	2	3	4	5	6	
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30					
6/1	5/15	5/21	Logistics; Road to NTDC; Accelerators: Leaders Who Set the Pace				
	Ad Impact Study						
6/8	5/22	5/28	Equipment; Road to NTDC				
6/15	5/29	6/4	Maintenance; Road to NTDC				
6/22	6/5 TT100: 5/8	6/11 TT100: 5/14	Spotlight on the Largest For-Hire Carriers in North America; Road to NTDC	TT Top 100 For-Hire Carriers			
6/29 and 7/6	6/12	6/18	Driver Focus; Road to NTDC; RoadSigns Podcast: Season 10				

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Third Quarter 2020

July

S	M	T	W	T	F	S
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows
7/13	6/19	6/25	Technology		
7/20	7/3 E&MU: 6/19	7/9 E&MU: 6/25	Spotlight on Trucking Equipment and Maintenance	Equipment & Maintenance Update, Q3 Edition	
7/27	7/10	7/16	Medium-Duty		

August

S	M	T	W	T	F	S
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

8/3	7/17	7/23	Driver Focus		
8/10	7/24	7/30	Equipment		
8/17 and 8/24	7/31	8/6	NTDC Preview		ATA National Truck Driving Championships: Indianapolis, IN, 8/19-22
8/31	8/7 TT100: 7/24	8/13 TT100: 7/30	NTDC Coverage; Spotlight on the Largest Private Carriers in North America	TT Top 100 Private Carriers	

September

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20	21	22	23	24	25	26
27	28	29	30			

9/7	8/21	8/27	Trailers; RoadSigns Podcast: Season 11		
9/14	8/28	9/3	Technology; Accelerators: Leaders Who Set the Pace		National Truck Driver Appreciation Week: 9/13-19 IANA Intermodal Expo: Long Beach, CA, 9/13-15
9/21	9/4	9/10	Equipment		ATA Technology & Maintenance Council Fall Meeting: Raleigh, NC, 9/19-24 Council of Supply Chain Management Professionals: Kissimmee, FL, 9/20-23
9/28	9/11 iTECH: 8/28	9/17 iTECH: 9/3	Spotlight on Trucking Technology	iTECH, Q3 Edition	IAA Commercial Vehicles: Hanover, Germany, 9/24-30
	Ad Impact Study				

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Fourth Quarter 2020

		Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows			
October										
S	M	T	W	T	F	S				
				1	2	3				
4	5	6	7	8	9	10				
11	12	13	14	15	16	17				
18	19	20	21	22	23	24				
25	26	27	28	29	30	31				
					10/5	9/18	9/24	Logistics		
					10/12	9/25 E&MU: 9/11	10/1 E&MU: 9/17	Spotlight on Trucking Equipment and Maintenance	Equipment & Maintenance Update, Q4 Edition	
					10/19	10/2	10/8	MCE Preview		
					10/26	10/9	10/15	MCE On-Site Show Issue		ATA Management Conference & Exhibition: Denver, CO, 10/24-28

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8	9	10	11	12	13	14				
15	16	17	18	19	20	21				
22	23	24	25	26	27	28				
29	30									
					11/2	10/16	10/22	MCE Coverage		
					11/9	10/23	10/29	Technology; RoadSigns Podcast: Season 12		
					11/16	10/30 TT50: 10/9	11/5 TT50: 10/15	Spotlight on the World's Largest Freight Carriers	TT Top 50 Global Freight Carriers	
					11/23	11/6	11/12	Equipment		
					11/30	11/13 iTECH: 10/30	11/19 iTECH: 11/5	Spotlight on Trucking Technology	iTECH, Q4 Edition	

S	M	T	W	T	F	S				
		1	2	3	4	5				
6	7	8	9	10	11	12				
13	14	15	16	17	18	19				
20	21	22	23	24	25	26				
27	28	29	30	31						
					12/7	11/20	11/25	Driver Focus		
					12/14	11/25	12/3	Maintenance; Accelerators: Leaders Who Set the Pace		
					12/21 and 12/28	12/4	12/10	Year in Review		