

Transport Topics

2019
Editorial Calendar

Transport Topics 2019 Editorial Calendar

FIRST QUARTER

JANUARY 7

Year in Preview

Road Signs: Season 2

ADVERTISING DEADLINES

Space: 12/14/18

Materials: 12/20/18

JANUARY 14

Logistics

Events:

Transportation Research Board:

Washington DC, 1/13-17

ADVERTISING DEADLINES

Space: 12/28/18

Materials: 1/3

JANUARY 21

Tires & Wheels

Events:

American Truck Dealers:

San Francisco, CA, 1/24-27

ADVERTISING DEADLINES

Space: 1/4

Materials: 1/10

JANUARY 28

Spotlight on Trucking Equipment and Maintenance

Supplement:

Equipment & Maintenance Update, 1Q Edition

Events:

HDAW: Las Vegas, NV, 1/28-31

ADVERTISING DEADLINES

Space: 1/11

Materials: 1/17

E&MU Space: 12/28/18

E&MU Materials: 1/3

FEBRUARY 4

Shippers

ADVERTISING DEADLINES

Space: 1/18

Materials: 1/24

FEBRUARY 11

Technology

Events:

NATSO: Orlando, FL, 2/10-13

Ad Impact Study

ADVERTISING DEADLINES

Space: 1/25

Materials: 1/31

FEBRUARY 18

Driver Focus

Events:

Recruitment and Retention Conference:

Nashville, TN, 2/20-22

ADVERTISING DEADLINES

Space: 2/1

Materials: 2/7

FEBRUARY 25

Equipment

LiveOnWeb: Driver Shortage, 2/27

ADVERTISING DEADLINES

Space: 2/8

Materials: 2/14

MARCH 4

Spotlight on Trucking Technology

Road Signs: Season 3

CEO Interview: Accelerators

Leaders Who Set the Pace

Supplement:

ITECH, 1Q Edition

Events:

NTEA: Indianapolis, IN, 3/5-8

ADVERTISING DEADLINES

Space: 2/15 ITECH Space: 2/1

Materials: 2/21 ITECH Materials: 2/7

MARCH 11

TMC Annual Meeting Preview

Events:

TCA: Las Vegas, NV, 3/10-12

ADVERTISING DEADLINES

Space: 2/22

Materials: 2/28

MARCH 18

TMC On-Site Show Issue;

Live From TMC, 3/21

Events:

ATA Technology & Maintenance Council Annual Meeting:

Atlanta, GA, 3/18-21

ADVERTISING DEADLINES

Space: 3/1

Materials: 3/7

MARCH 25

MATS On-Site Show Issue

TMC Coverage

Events:

Mid-America Trucking Show: Louisville, KY, 3/28-30

ADVERTISING DEADLINES

Space: 3/8

Materials: 3/14

January

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27	28	29	30	31		

February

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March

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24	25	26	27	28	29	30
31						

Transport Topics 2019 Editorial Calendar

SECOND QUARTER

APRIL 1

MATS Coverage

ADVERTISING DEADLINES

Space: 3/15

Materials: 3/21

APRIL 8

Spotlight on Third-Party Logistics Firms

TIA On-Site Show Issue

Supplement:

TT Top 50 Logistics Companies

LiveOnWeb: Release of Top 50 Logistics Companies, 4/8

Events:

TRALA: Orlando, FL, 4/7-10

Transportation Intermediaries Association:

Orlando, FL, 4/10-13

ExpoCam: Montreal, QC, 4/11-13

ADVERTISING DEADLINES

Space: 3/22 TT50 Space: 3/1

Materials: 3/28 TT50 Materials: 3/7

APRIL 15

Trailers

Events:

National Private Truck Council: Cincinnati, OH, 4/14-16

ADVERTISING DEADLINES

Space: 3/29

Materials: 4/4

APRIL 22

Driver Focus

Events:

National Tank Truck Carriers:

Las Vegas, NV, 4/23-25

Advanced Clean Transportation Expo:

Long Beach, CA, 4/23-26

ADVERTISING DEADLINES

Space: 4/5

Materials: 4/11

APRIL 29

Spotlight on Trucking Equipment and Maintenance

Road Signs: Season 4

Supplement:

Equipment & Maintenance Update, 2Q Edition

ADVERTISING DEADLINES

Space: 4/12 E&MU Space: 3/29

Materials: 4/18 E&MU Materials: 4/4

MAY 6

Oil & Lubricant

ADVERTISING DEADLINES

Space: 4/19

Materials: 4/25

MAY 13

Insurance

ADVERTISING DEADLINES

Space: 4/26

Materials: 5/2

MAY 20

Engines

ADVERTISING DEADLINES

Space: 5/3

Materials: 5/9

MAY 27

Spotlight on Trucking Technology

Supplement: iTECH, 2Q Edition

ADVERTISING DEADLINES

Space: 5/10 iTECH Space: 4/26

Materials: 5/16 iTECH Materials: 5/2

JUNE 3

Logistics;

Road to NTDC

CEO Interview: Accelerators

Leaders Who Set the Pace

ADVERTISING DEADLINES

Space: 5/17

Materials: 5/23

JUNE 10

Equipment;

Road to NTDC

Ad Impact Study

ADVERTISING DEADLINES

Space: 5/24

Materials: 5/30

JUNE 17

Maintenance;

Road to NTDC

ADVERTISING DEADLINES

Space: 5/31

Materials: 6/6

JUNE 24

Spotlight on the Largest For-Hire Carriers in North America;

Road to NTDC

Road Signs: Season 5

Supplement:

TT Top 100 For-Hire Carriers

LiveOnWeb: Release of Top 100

For-Hire Carriers, 6/24

ADVERTISING DEADLINES

Space: 6/7 TT100 Space: 5/17

Materials: 6/13 TT100 Materials: 5/23

April

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May

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June

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23	24	25	26	27	28	29
30						

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THIRD QUARTER

JULY 1 & 8

Tires & Wheels;
Road to NTDC

ADVERTISING DEADLINES

Space: 6/14
Materials: 6/20

JULY 15

Technology;
Road to NTDC

ADVERTISING DEADLINES

Space: 6/28
Materials: 7/8

JULY 22

Spotlight on Trucking Equipment and
Maintenance

Supplement:
Equipment & Maintenance Update, 3Q Edition

ADVERTISING DEADLINES

Space: 7/5 E&MU Space: 6/14
Materials: 7/11 E&MU Materials: 6/20

JULY 29

Medium-Duty

ADVERTISING DEADLINES

Space: 7/12
Materials: 7/18

AUGUST 5 & 12

Driver Focus

Events:

ATA National Truck Driving Championships:
Pittsburgh, PA, 8/14-17

ADVERTISING DEADLINES

Space: 7/19
Materials: 7/25

AUGUST 19

Equipment;
Live From NTDC, 8/19

ADVERTISING DEADLINES

Space: 8/2
Materials: 8/8

AUGUST 26

Spotlight on the Largest Private Carriers in
North America

Supplement:

TT Top 100 Private Carriers

Events:

ADVERTISING DEADLINES

Space: 8/9 TT100 Space: 7/19
Materials: 8/15 TT100 Materials: 7/25

SEPTEMBER 2

Trailers

Road Signs: Season 6

ADVERTISING DEADLINES

Space: 8/16
Materials: 8/22

SEPTEMBER 9

Technology

CEO Interview: Accelerators

Leaders Who Set the Pace

Events:

National Truck Driver Appreciation Week, 9/8-14

ADVERTISING DEADLINES

Space: 8/23
Materials: 8/29

SEPTEMBER 16

Equipment

Events:

ATA Technology & Maintenance Council Fall Meeting &

National Technician Skills Competition:

Raleigh, NC, 9/14-19

IANA Intermodal Expo:

Long Beach, CA, 9/15-17

ADVERTISING DEADLINES

Space: 8/30
Materials: 9/5

SEPTEMBER 23

Spotlight on Trucking Technology

Supplement: iTECH, 3Q Edition

LiveOnWeb: Blockchain, 9/25

Ad Impact Study

ADVERTISING DEADLINES

Space: 9/6 iTECH Space: 8/23
Materials: 9/12 iTECH Materials: 8/29

SEPTEMBER 30

MCE Preview

Events:

Council of Supply Chain Management Professionals:

Anaheim, CA, 9/15-18

ADVERTISING DEADLINES

Space: 9/13
Materials: 9/19

July

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August

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September

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22	23	24	25	26	27	28
29	30					

Transport Topics 2019 Editorial Calendar

FOURTH QUARTER

OCTOBER 7

MCE On-Site Show Issue;
Live From MCE, 10/9

Events:
ATA Management Conference & Exhibition:
San Diego, CA, 10/5-9

ADVERTISING DEADLINES

Space: 9/20
Materials: 9/26

OCTOBER 14

MCE Coverage

ADVERTISING DEADLINES

Space: 9/27
Materials: 10/3

OCTOBER 21

Logistics;
NACV Preview

ADVERTISING DEADLINES

Space: 10/4
Materials: 10/10

OCTOBER 28

Spotlight on Trucking Equipment and
Maintenance; NACV On-Site Show Issue

Road Signs: Season 7
Supplement:
Equipment & Maintenance Update, 4Q Edition
Events:
North American Commercial Vehicle Show:
Atlanta, GA, 10/28-31

ADVERTISING DEADLINES

Space: 10/11 E&MU Space: 9/27
Materials: 10/17 E&MU Materials: 10/3

NOVEMBER 4

Shippers;
NACV Coverage

ADVERTISING DEADLINES

Space: 10/18
Materials: 10/24

NOVEMBER 11

Technology
LiveOnWeb: Electric Trucks, 11/13

ADVERTISING DEADLINES

Space: 10/25
Materials: 10/31

NOVEMBER 18

Spotlight on the World's Largest Freight Carriers

Supplement:
TT Top 50 Global Freight Carriers

ADVERTISING DEADLINES

Space: 11/1 TT50 Space: 10/11
Materials: 11/7 TT50 Materials: 10/17

NOVEMBER 25

Driver Focus

ADVERTISING DEADLINES

Space: 11/8
Materials: 11/14

DECEMBER 2

Maintenance

CEO Interview: Accelerators
Leaders Who Set the Pace

ADVERTISING DEADLINES

Space: 11/14
Materials: 11/20

DECEMBER 9

Spotlight on Trucking Technology

Supplement: iTECH, 4Q Edition

ADVERTISING DEADLINES

Space: 11/22 iTECH Space: 11/8
Materials: 11/27 iTECH Materials: 11/14

DECEMBER 16

Equipment

ADVERTISING DEADLINES

Space: 11/27
Materials: 12/5

DECEMBER 23 & 30

Year in Review

ADVERTISING DEADLINES

Space: 12/6
Materials: 12/12

October

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November

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24	25	26	27	28	29	30

December

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22	23	24	25	26	27	28
29	30	31				

Transport Topics

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