

Editorial Calendar

Departments in every issue:

-  Freight Market Trends
-  Technology
-  Government
-  Business & Finance
-  State News
-  Equipment
-  Inside Lane

Interested in including **your content** in the next issue of Transport Topics?

Ask about our native advertising and advertorial options!

Q1

Issue Date	Space Close	Materials Due	Features, Topics & Special Sections
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January Publishing Dates

1/5 & 1/12	12/12	12/18	▶ Year in Preview; 2026 Economic Outlook
1/19	1/2	1/8	▶ Nearshoring and Reshoring
1/26	1/9	1/15	▶ Deep Dive: Boosting Driver Retention

February Publishing Dates

2/2	1/16	1/22	▶ Power-Only Brokerage
2/9	1/23 Calibrate: 1/16	1/29 Calibrate: 1/29	▶ Calibrate: Equipment and Maintenance
2/16	1/30	2/5	▶ Driver Health and Wellness
2/23	2/6	2/12	▶ Deep Dive: Truck Parking Update

March Publishing Dates

3/2	2/13 iTECH: 2/6	2/19 iTECH: 2/19	▶ iTECH: Trucking Technology
3/9	2/20	2/26	▶ Fuel Card Management ▶ TMC Annual Meeting Preview
3/16	2/27 Directory: 3/5	3/5 Directory: 3/5	▶ TMC On-Site Show Issue ▶ Logistics & Supply Chain Directory
3/23	3/6	3/12	▶ TMC Annual Meeting Coverage
3/30	3/13	3/19	▶ Equipment Leasing

 **RECRUITMENT & RETENTION**
2026 CONFERENCE

BONUS DISTRIBUTION:
Recruitment & Retention Conference
Feb. 25-27 • Nashville, TN

 **TMC 2026**

BONUS DISTRIBUTION:
ATA Technology & Maintenance Council Annual Meeting & Transportation Technology Exhibition
Mar. 16-19 • Nashville, TN

Editorial Calendar

Place your ad near premium content:

TT Exclusive Feature Stories

 Deep Dive Reports

 Quarterly iTECH and Calibrate Special Sections

 Annual Top Rankings

Sponsor our popular:

- Top 50/100 Rankings & topical Special Reports
- Dedicated event coverage for TMC's Annual Meeting & Transportation Technology Exhibition
- ATA's Management Conference & Exhibition

Q2

Issue	Space Close	Materials Due	Features, Topics & Special Sections
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April Publishing Dates

4/6	3/20 Calibrate: 3/13	3/26 Callibrate: 3/26	▶ Calibrate: Equipment and Maintenance
4/13	3/27	4/2	▶ Insurance/Risk Management
4/20	4/3 Directory: 4/2 TT100: 3/20	4/9 Directory: 4/2 TT100: 4/2	▶ TT Top 100 Logistics Companies ▶ Logistics & Supply Chain Directory
4/27	4/10	4/16	▶ Deep Dive: Smart Trailer Technology

May Publishing Dates

5/4	4/17	4/23	▶ In-Cab Driver Coaching ▶ ACT Expo On-Site Issue
5/11	4/24	4/30	▶ Predictive Maintenance ▶ ACT Expo Coverage
5/18	5/1	5/7	▶ Cross-Border Freight Update
5/25 & 6/1	5/8 iTECH: 5/1	5/14	▶ iTECH: Trucking Technology

June Publishing Dates

6/8	5/15	5/28	▶ Mitigating Driver Detention
6/15	5/29	6/4	▶ Cybersecurity Update
6/22	6/5	6/11	▶ Deep Dive: Preventing Cargo Theft
6/29	6/12 Directory: 6/11 TT100: 6/4	6/18 Directory: 6/11 TT100: 6/11	▶ TT Top 100 For-Hire Carriers ▶ Logistics & Supply Chain Directory



BONUS DISTRIBUTION:
TIA Capital Ideas Conference
Apr. 15-18 • Phoenix, AZ



BONUS DISTRIBUTION:
ACT Expo
May 4-6 • Las Vegas, NV



BONUS DISTRIBUTION:
NPTC Annual Conference & Exhibition
May 9-11 • Orlando, FL

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July Publishing Dates

7/13	6/26	7/2	<ul style="list-style-type: none"> ▶ Deep Dive: Asset-Based Versus Brokered Transportation ▶ English Language Proficiency
7/27	7/10	7/16	<ul style="list-style-type: none"> ▶ Calibrate: Equipment and Maintenance ▶ EDI Integration

August Publishing Dates

8/10	7/24	7/30	<ul style="list-style-type: none"> ▶ Deep Dive: Electric Truck Update ▶ Optimizing Fuel Economy ▶ NTDC Preview
8/24	8/7 Directory: 8/6 TT100: 8/6	8/13 Directory: 8/6 TT100: 7/31	<ul style="list-style-type: none"> ▶ TT Top 100 Private Carriers ▶ NTDC Coverage ▶ Logistics & Supply Chain Directory

September Publishing Dates

9/14	8/28	9/3	<ul style="list-style-type: none"> ▶ iTech: Trucking Technology ▶ Truck Stop Amenities ▶ TMC Fall Meeting Preview
9/28	9/11 Directory: 9/10	9/17 Directory: 9/10	<ul style="list-style-type: none"> ▶ TMC Fall Meeting & TMC SuperTech Coverage ▶ Carrier Vetting for Brokers ▶ Trailer Market Update ▶ Logistics & Supply Chain Directory




BONUS DISTRIBUTION:
IANA Intermodal EXPO
 Sept. 14-16 • Long Beach, CA





BONUS DISTRIBUTION:
McLeod User Conference
 Sept. 13-15 • Nashville, TN


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-  Annual Top Rankings

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Q4

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October Publishing Dates

10/12	9/25	10/1	<ul style="list-style-type: none"> ▶ MCE Preview and On-Site Show Issue ▶ Calibrate: Equipment and Maintenance
10/26	10/9	10/15	<ul style="list-style-type: none"> ▶ MCE Coverage Issue ▶ Deep Dive: Artificial Intelligence in Trucking

November Publishing Dates

11/9	10/23 Directory: 10/22 TT50: 109	10/29 Directory: 10/22 TT50: 10/15	<ul style="list-style-type: none"> ▶ TT Top 50 Global Freight Companies ▶ Tire Market Update ▶ Logistics & Supply Chain Directory
11/23	11/6	11/12	<ul style="list-style-type: none"> ▶ iTECH: Trucking Technology ▶ Predictive Cruise Control

December Publishing Dates

12/7	11/20	11/26	<ul style="list-style-type: none"> ▶ Deep Dive: Natural-Gas Powered Trucks ▶ Aerodynamics
12/21	12/4	12/10	<ul style="list-style-type: none"> ▶ Year in Review ▶ Warehouse Automation



BONUS DISTRIBUTION:
ATA Management Conference & Exhibition
 Oct. 17-20 • Charlotte, NC

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