

Transport Topics 2020 Editorial Calendar

First Quarter 2020

		Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows																																										
January		1/6	12/13/19	12/19/19	Year in Preview		CES: Las Vegas, NV, 1/7-10																																										
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		1/20	1/3	1/9	Technology																																												
		1/27	1/10 E&MU: 12/27/19	1/16 E&MU: 1/2	Spotlight on Trucking Equipment and Maintenance	Equipment & Maintenance Update, Q1 Edition	HDAW: Grapevine, TX, 1/27-30																																										

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February		2/3	1/17	1/23	Shippers		NATSO: Denver, CO, 2/6-9																																										
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		2/17	1/31	2/6	TMC Annual Meeting Preview		Recruitment and Retention Conference: Nashville, TN, 2/19-21																																										
		2/24	2/7	2/13	TMC On-Site Show Issue		ATA Technology & Maintenance Council Annual Meeting: Atlanta, GA, 2/24-27																																										

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March		3/2	2/14	2/20	TMC Coverage		TCA: Kissimmee, FL, 3/1-3 NTEA Work Truck Show: Indianapolis, IN, 3/3-6																																										
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		3/16	2/28	3/5	Maintenance; Accelerators: Leaders Who Set the Pace																																												
		3/23	3/6	3/12	Driver Focus; MATS On-Site Show Issue		Mid-America Trucking Show: Louisville, KY, 3/26-28																																										
		3/30	3/13 TT50: 2/21	3/19 TT50: 2/27	MATS Coverage; Spotlight on Third-Party Logistics Firms	TT Top 50 Logistics Companies	Transportation Intermediaries Association: Austin, TX, 4/1-4																																										

Second Quarter 2020

		Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows																																										
April		4/6	3/20	3/26	Equipment																																												
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		4/20	4/3	4/9	Tires & Wheels																																												
		4/27	4/10 E&MU: 3/27	4/16 E&MU: 4/2	Spotlight on Trucking Equipment and Maintenance	Equipment & Maintenance Update, Q2 Edition	National Private Truck Council: Cincinnati, OH, 4/26-28																																										

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May		5/4	4/17	4/23	Oil & Lubricant; RoadSigns Podcast: Season 9		National Tank Truck Carriers: Las Vegas, NV, 5/3-5																																																	
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		5/18	5/1	5/7	Engines Road to NTDC																																																			
		5/25	5/8 iTECH: 4/24	5/14 iTECH: 4/30	Spotlight on Trucking Technology; Road to NTDC	iTECH, Q2 Edition																																																		

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June		6/1	5/15	5/21	Logistics; Road to NTDC; Accelerators: Leaders Who Set the Pace																																												
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28	29	30																																															
		6/8	5/22	5/28	Equipment; Road to NTDC																																												
		6/15	5/29	6/4	Maintenance; Road to NTDC																																												
		6/22	6/5 TT100: 5/8	6/11 TT100: 5/14	Spotlight on the Largest For-Hire Carriers in North America; Road to NTDC	TT Top 100 For-Hire Carriers																																											
		6/29 and 7/6	6/12	6/18	Driver Focus; Road to NTDC; RoadSigns Podcast: Season 10																																												

Transport Topics 2020 Editorial Calendar

Third Quarter 2020

July

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Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows
7/13	6/19	6/25	Technology		
7/20	7/3 E&MU: 6/19	7/9 E&MU: 6/25	Spotlight on Trucking Equipment and Maintenance	Equipment & Maintenance Update, Q3 Edition	
7/27	7/10	7/16	Medium-Duty		

August

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30	31					

8/3	7/17	7/23	Driver Focus		
8/10	7/24	7/30	Equipment		
8/17 and 8/24	7/31	8/6	NTDC Preview		ATA National Truck Driving Championships: Indianapolis, IN, 8/19-22
8/31	8/7 TT100: 7/24	8/13 TT100: 7/30	NTDC Coverage; Spotlight on the Largest Private Carriers in North America	TT Top 100 Private Carriers	

September

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9/7	8/21	8/27	Trailers; RoadSigns Podcast: Season 11		
9/14	8/28	9/3	Technology; Accelerators: Leaders Who Set the Pace		National Truck Driver Appreciation Week: 9/13-19 IANA Intermodal Expo: Long Beach, CA, 9/13-15
9/21	9/4	9/10	Equipment		ATA Technology & Maintenance Council Fall Meeting: Raleigh, NC, 9/19-24 Council of Supply Chain Management Professionals: Kissimmee, FL, 9/20-23
9/28	9/11 iTECH: 8/28	9/17 iTECH: 9/3	Spotlight on Trucking Technology	iTECH, Q3 Edition	IAA Commercial Vehicles: Hanover, Germany, 9/24-30
	Ad Impact Study				

Fourth Quarter 2020

October

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25	26	27	28	29	30	31

Issue Date	Space Close	Materials Close	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows
10/5	9/18	9/24	Logistics		
10/12	9/25 E&MU: 9/11	10/1 E&MU: 9/17	Spotlight on Trucking Equipment and Maintenance	Equipment & Maintenance Update, Q4 Edition	
10/19	10/2	10/8	MCE Preview		
10/26	10/9	10/15	MCE On-Site Show Issue		ATA Management Conference & Exhibition: Denver, CO, 10/24-28

November

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11/2	10/16	10/22	MCE Coverage		
11/9	10/23	10/29	Technology; RoadSigns Podcast: Season 12		
11/16	10/30 TT50: 10/9	11/5 TT50: 10/15	Spotlight on the World's Largest Freight Carriers	TT Top 50 Global Freight Carriers	
11/23	11/6	11/12	Equipment		
11/30	11/13 iTECH: 10/30	11/19 iTECH: 11/5	Spotlight on Trucking Technology	iTECH, Q4 Edition	

December

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12/7	11/20	11/25	Driver Focus		
12/14	11/25	12/3	Maintenance; Accelerators: Leaders Who Set the Pace		
12/21 and 12/28	12/4	12/10	Year in Review		