

Transport Topics Quick Glance

2021 Editorial Calendar

Buy 1, Get 1 at 50% off the 1x Gross Rate:

TT Top 50 & TT Top 100 issues.



A video-based “Fire Side” Interview by TT Associate News Editor Dan Ronan featuring insights from industry leaders across the regulatory, business, and economic landscapes.

Native / Sponsored Content Advertising:

Available in TT Print, eNewsletters, Website & via eBlasts.

Issue Date	Editorial Highlights	Issue Date	Editorial Highlights	Issue Date	Editorial Highlights
1/4	Year in Preview	5/3	Alternative Fuels	9/13	iTECH, Q3 Edition
1/11	Logistics	5/10	Oil & Lubricant	9/20	NACV Preview
1/18	Technology	5/17	Engines	9/27	NACV On-Site Show Issue
1/25	Maintenance	5/24	iTECH, Q2 Edition	10/4	NACV Coverage
2/1	EMU, Q1 Edition	5/31	Maintenance	10/11	EMU, Q4 Edition
2/8	Driver Focus	6/7	Logistics	10/18	MCE Preview
2/15	Shippers	6/14	Equipment	10/25	MCE On-Site Show Issue
2/22	iTECH, Q1 Edition	6/21	TT Top 100 For-Hire	11/1	MCE Coverage
3/1	TMC Preview	6/28 & 7/5	Driver Focus	11/8	Technology
3/8	TMC On-Site Show Issue	7/12	Technology	11/15	TT Top 50 Global Freight
3/15	TMC Coverage	7/19	Trailers	11/22	Maintenance
3/22	Driver Focus	7/26	EMU, Q3 Edition	11/29	iTECH, Q4 Edition
3/29	Tires & Wheels	8/2	Insurance/Risk Management	12/6	Driver Focus
4/5	TT Top 50 Logistics	8/9 & 8/16	NTDC Preview	12/13	Equipment
4/12	Insurance/Risk Management	8/23	NTDC Coverage	12/20 & 12/27	Year in Review
4/19	Trailers	8/30	TT Top 100 Private Carriers		
4/26	EMU, Q2 Edition	9/6	Medium-Duty		



Listen each week to Dan Ronan as TT’s associate editor brings listeners up-to-date news from government, business, logistics and other sectors of the industry on Sirius XM Radio, Channel 146. Saturday from 1-3 PM & rebroadcast Saturday’s from 11PM to 1AM, and Sundays from noon – 2 PM and 9-11 PM (Times are ET).



Podcast Series: One season equals 3 Podcasts. A deep dive into what’s the latest and greatest from the trucking technology world.

6 for 5 Bonus:

Buy Any 5 issues, get a 6th Issue at No Charge

TT Webinar:

Host a 60-minute online discussion on your product and supply the experts to answer industry questions. We do the rest.

3 For 2 Bonus:

Appear in all 3 TMC, 3 MCE or 3 NACV Issues, pay for the first 2, receive the 3rd at No Charge.

Daily Briefing from Transport Topics:



Listen to a quick rundown,

via smart speaker devices, of all the information you need to succeed in the fast-paced business world of trucking & freight transportation.

Special Supplements:

- Equipment & Maintenance Update (EMU)
- Technology (iTech)
- TT Top 50 & TT Top 100 Listings

Transport Topics 2021 Editorial Calendar

First Quarter 2021

January

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
1/4	12/11/20	12/17/20	Year in Preview	CES: Virtual Event, 1/6-9
1/11	12/23	12/30	Logistics	Transportation Research Board: Virtual Event, 1/5-29
1/18	12/30	1/7	Technology	
1/25	1/8	1/14	Maintenance	Heavy Duty Aftermarket Week: Grapevine, Texas, 1/25-28

February

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

2/1	1/15 EMU: 12/30/20	1/21 EMU: 1/7	Equipment & Maintenance Update Special Supplement, Q1 Edition	
2/8	1/22	1/28	Driver Focus	
2/15	1/29	2/4	Shippers	NATSO Connect: Orlando, Fla., 2/14-18
2/22	2/5 iTECH: 1/22	2/11 iTECH: 1/28	iTECH Special Supplement on Trucking Technology, Q1 Edition	Recruitment & Retention Conference: Nashville, Tenn., 2/24-26

March

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

3/1	2/12	2/18	TMC Preview	
3/8	2/19	2/25	TMC On-Site Show Issue	ATA Technology & Maintenance Council Annual Meeting & Exhibition: Orlando, Fla., 3/8-11 NTEA Work Truck Show: Indianapolis, 3/9-12
3/15	2/26	3/4	TMC Coverage	
3/22	3/5	3/11	Driver Focus Mid-America Trucking Show Preview / On-Site Show Issue	Mid-America Trucking Show: Louisville, Ky., 3/25-27
3/29	3/12	3/18	Tires & Wheels	

Transport Topics 2021 Editorial Calendar

Second Quarter 2021

April							Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
S	M	T	W	T	F	S					
				1	2	3	4/5	3/19 TT50 2/26	3/25 TT50 3/4	TT Top 50 Logistics Companies Annual Supplement Mid-America Trucking Show Coverage	Transportation Intermediaries Association Capital Ideas Conference & Exhibition: Phoenix, 4/7-10
4	5	6	7	8	9	10	4/12	3/26	4/1	Insurance / Risk Management	
11	12	13	14	15	16	17	4/19	4/2	4/8	Trailers	
18	19	20	21	22	23	24	4/26	4/9 EMU: 3/25	4/15 EMU: 4/1	Equipment & Maintenance Update Special Supplement, Q2 Edition	National Private Truck Council Annual Conference: Cincinnati, 4/25-27
25	26	27	28	29	30						

May							Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
S	M	T	W	T	F	S					
						1	5/3	4/16	4/22	Alternative Fuels	National Tank Truck Carriers Annual Conference: San Diego, 5/2-4 Advanced Clean Transportation Expo: Long Beach, Calif., 5/3-6
2	3	4	5	6	7	8	5/10	4/23	4/29	Oil & Lubricant	
9	10	11	12	13	14	15	5/17	4/30	5/6	Engines	
16	17	18	19	20	21	22	5/24	5/7 iTECH: 4/23	5/13 iTECH: 4/29	iTECH Special Supplement on Trucking Technology, Q2 Edition	
23	24	25	26	27	28	29	5/31	5/14	5/20	Maintenance	
30	31										

June							Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
S	M	T	W	T	F	S					
		1	2	3	4	5	6/7	5/21	5/27	Logistics	
6	7	8	9	10	11	12	6/14	5/28	6/3	Equipment	
13	14	15	16	17	18	19	6/21	6/4 TT100: 5/14	6/10 TT100: 5/20	TT Top 100 For-Hire Carriers Annual Supplement	
20	21	22	23	24	25	26	6/28 and 7/5	6/11	6/17	Driver Focus	
27	28	29	30								

Transport Topics 2021 Editorial Calendar

Third Quarter 2021

		Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
July						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
		7/12	6/25	7/1	Technology	
		7/19	7/2	7/8	Trailers	
		7/26	7/9	7/15	Equipment & Maintenance Update Special Supplement, Q3 Edition	
August						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
		8/2	7/16	7/22	Insurance / Risk Management	
		8/9 and 8/16	7/23	7/29	NTDC Preview	National Truck Driving Championships: Minneapolis, 8/11-14
		8/23	8/6	8/12	NTDC Coverage	
		8/30	8/13 TT100: 7/23	8/19 TT100: 7/29	TT Top 100 Private Carriers Annual Supplement	
September						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		
		9/6	8/20	8/26	Medium-Duty	
		9/13	8/27 iTECH: 8/13	9/2 iTECH: 8/19	iTECH Special Supplement on Trucking Technology, Q3 Edition	National Truck Driver Appreciation Week: 9/12-18 ATA Technology & Maintenance Council Fall Meeting & TMC SuperTech: Cleveland, 9/12-16 IANA Intermodal Expo: Long Beach, Calif., 9/12-14
		9/20	9/3	9/9	NACV Preview	
		9/27	9/10	9/16	NACV On-Site Show Issue	North American Commercial Vehicle Show: Atlanta, 9/27-30

Transport Topics 2021 Editorial Calendar

Fourth Quarter 2021

		Issue Date	Space Close	Materials Close	Editorial Highlights	Conferences, Meetings & Trade Shows
October						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						
		10/4	9/17	9/23	NACV Coverage	
		10/11	9/24 EMU: 9/10	9/30 EMU: 9/16	Equipment & Maintenance Update Special Supplement, Q4 Edition	
		10/18	10/1	10/7	MCE Preview	
		10/25	10/8	10/14	MCE On-Site Show Issue	ATA Management Conference & Exhibition: Nashville, Tenn., 10/23-27
		11/1	10/15	10/21	MCE Coverage	

November						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				
		11/8	10/22	10/28	Technology	
		11/15	10/29	11/4	TT Top 50 Global Freight Carriers Annual Supplement	
		11/22	11/5	11/12	Maintenance	
		11/29	11/12 iTECH: 10/29	11/18 iTECH: 11/4	iTECH Special Supplement on Trucking Technology, Q4 Edition	

December						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
		12/6	11/19	11/24	Driver Focus	
		12/13	11/24	12/2	Equipment	
		12/20 and 12/27	12/3	12/9	Year in Review	